

Guidelines for Creating Slides and a One-Minute Research Video

This document provides guidelines for creating effective slides for a one-minute video presentation in economics. The presentation should be concise, focused, with informative visualizations.

Slide Structure

Your presentation should consist of approximately 4-6 slides, including:

1. **Title Slide:** Include the presentation title, your name, and any other relevant information.
2. **Introduction:** Briefly introduce your topic, research question, and its significance in economics.
3. **Summary Table(s):** Present key data or findings in a clear and concise table format.
4. **Literature Review (optional):** Highlight one or two important studies or theories relevant to your topic.
5. **Results:** Use maps or plots to illustrate your data or findings visually.
6. **Conclusion:** Summarize your main points and conclude your presentation.

Design Tips

- Keep your slides simple and uncluttered. Use bullet points and short phrases.
- Use large, legible fonts and high-contrast colors for readability.
- Incorporate visuals (charts, graphs, maps) to enhance your presentation.
- Practice your timing to ensure that your presentation does not exceed one minute.

Final Notes

- **Important:** you do not need to show all of your plots and results. There is not enough time. Only choose the ones that are interesting and informative and fit in the time limit.
- You can choose your slide titles but please generally follow the same format provided above.
- Rehearse your presentation multiple times to ensure a smooth delivery and go back to slides and edit accordingly.
- Make sure your slides are well-organized and flow logically.
- Focus on delivering a clear and concise message within the one-minute time limit.

Video Structure

Your video should be structured as follows:

1. **Introduction** (10 seconds):
 - Introduce the topic of your research.
 - State the research question or hypothesis.
2. **Literature and Methodology** (15 seconds):
 - Talk about the literature (optional).
 - Highlight any key variables or metrics.
3. **Results** (20 seconds):
 - Present the main findings of your research.
 - Use simple language to convey your results effectively.
4. **Conclusion and Implications** (15 seconds):
 - Summarize the key takeaways and their relevance to economic theory or policy.
 - Suggest future steps.

Best Practices for an Effective Video

- **Clarity:** Speak clearly and concisely. Avoid jargon and explain any technical terms.
- **Engagement:** Use visuals and examples to keep the audience engaged. Make sure your presentation is visually appealing.
- **Preparation:** Practice your speech to ensure it fits within the one-minute timeframe. Rehearse with a timer.
- **Quality:** Ensure good video and audio quality. Record in a quiet environment and use a microphone if possible.
- **Professionalism:** Dress professionally and maintain a confident posture. Make eye contact with the camera.

Submission Guidelines

- Please record and submit on Quercus (50% of the grade).
- Please make sure your camera is on and dress formally.
- Please submit your slides to the "slides" assignment on Quercus (50% of the grade).
- You have multiple attempts.
- There is a 20% late penalty per day.